



APSM Rowing Club Collection

Lively McBrien

Lively Herman McBrien was born on 7th December, 1892 in South Melbourne and lived at 19 Kerford Rd, Albert Park. His first wins for the Albert Park club were in maiden crews in 1913-14, progressing to junior crews by the end of his first season. By March, 1915, he had won a Championship Eight for the club.

A publisher by trade, 'Like' enlisted on 3rd April, 1916 as a private in the 60th Battalion at the age of 23. Transferred to the Administrative Headquarters in London, Like returned to Australia on 23rd May, 1917 for family reasons.

An avid sportsman, Like returned to the club and married Madge Summers on 16th July, 1919 and had two children. He went on to have a public career as a sports administrator and politician. He was secretary and president of the South Melbourne Football Club in the 1920s, and was secretary of the VFL from 1929 until 1956. From 1943 to 1949, he was elected to the Legislative Council as an Independent for Melbourne North.

Like was appointed OBE in 1950, and died in 1956.